

Register for the Preconvention Seminar with Dr. Bonnie Davis

"How to Teach Students Who Don't Look Like You"

Dr. Bonnie Davis will lead this pre convention professional development seminar on Monday, July 23,2012. As an experienced teacher and consultant, she will focus on how to deal with students who have cultural backgrounds that are different from the teacher or administrator.

The seminar will take place at the Sheraton Hotel and Towers from 9 a.m. - 4 p.m. and will include a book and luncheon.

Members \$50 Non-Members \$75 Register online at *www.dkg.org*

Approaching Deadlines

April 1: Dissertation Recognition to International

May 1: Cornetet Award for Professional Development

June 24: Registration for New York Convention.



Broadcasting the Buzz

The Delta Kappa Gamma Society International

March 2012

Share a tweet or two on Twitter

Twitter is a micro-blogging tool usable on smartphones, iPads or tablets, laptops and desktop computers. To create an account, go to *Twitter.com*. Set up an account via the sign up link. Follow each of the steps provided. Establish your chosen username and password. Follow other people, companies and things of interest to you. *Twitter* users post a tweet that can only be 140 characters, including spaces and punctuation. It is designed for quick, short, informative bits of information to be shared with all others on *Twitter*.

If using *Twitter* on a smartphone, you can stay up to date on news as it happens, be aware of what your friends are doing and share interesting happenings you experience. From the *Twitter* ABOUT page, "*Twitter* is a real-time information network." Some tweeters post mundane events that may not be of interest but world happenings go out almost immediately. CNN has a twitter feed along with most other broadcasting companies. But the impact of *Twitter* comes from people who share what they see happening in the world today. Using *Twitter* is the fastest method for staying informed. Perhaps you should try it out.

The four administrators at Society Headquarters and the international president will be twitting between now and convention individually. Sign up and follow Dr. Jensi Souders @jensips; Corlea Plowman @corleaplowman; Phyllis Hickey @phyllisinaustin; Nita Scott @nitarscott; and Dr. Linda Eller @lseller. During convention follow **#dkgcon** to stay abreast of the happenings on location.

Five ways to create a DKG buzz



- 1. Always identify your affiliation with Delta Kappa Gamma when recognized for an honor or when published.
- 2. Develop an "elevator speech" as a brief description of the Society that can be shared with others who may not know who we are.
- Leave Society publications in public environments--doctor's office, school libraries, waiting areas.
- 4. Publicize chapter projects/activities in local media.
- 5. Recognize outstanding educators and publicize the event.

The International Communications and Publicity Committee

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