



Communicate Well

Speak to people
Smile at people
Address people by name
Be friendly and helpful
Be enthusiastic about life
Be interested in people
Find opportunities for praise
Be considerate of feelings
Be respectful of opinions
Be a great listener

*Professor Stephen Hawking
Cambridge University*



2012-2014 Communications & Publicity Committee

L-R Standing: Linda St. Pierre, Dr. Peg Dunn-Snow, Claire Swanson, Eygló Björnsdóttir, Dr. Beverly Helms Seated: Diane Moose, chair, and Dr. Linda Eller

Plug-In for the News

Send current email address to mem@dkg.org. Set your browser homepage on your laptop or desktop computer to the DKG international website, www.dkg.org. Do it Today!



Understand Your Member Benefits: Websites

This biennium most DKG state organization and chapter websites will be re-certified. Webmasters can find the new *Society Website Certification Request Form 72*, with **new certification standards** on the international website. Click on *Form* in the top gray bar. Next, click on the green folder labeled *Website*. The updated Form 72 includes a checklist to make it easier for webmasters to re-certify websites.

Communications and Publicity Committee members will review sites. When the website is in compliance, the DKG website seal will be sent and the site linked to the international website. Webmasters should post the seal on the bottom of the homepage.

If a site is not in compliance, committee members will work with the webmaster to meet the standards. When a site reaches compliance, the certification process can be completed. The committee's goal is to have all websites re-certified before the 2013 regional conferences.

Chapters creating a first website will use Form 72 and check the box



First-time Certification.

Certified websites will be linked from the international site. After sites are certified, state organizations may link chapter sites.

News from DKG Headquarters and Committees

Society Welcomes Japan

In October 2012 International President Dr. Beverly Helms officially welcomed Japan as the 18th country to join *The Delta Kappa Gamma Society International*.



Corlea Plowman, executive director, Dr. Beverly Helms, international president, Shige Yamanaka, kimono instructor, and Yasuko Kita, Alpha chapter president, dressed in authentic clothing for installation and initiation.

Welcome 歓迎する

Committees' Communicate

More communication among international committees is a goal of the Communications and Publicity Committee. The first of the series comes from the Constitution Committee.

In an effort to help members, the Constitution Committee is planning workshops and info fair activities for the 2013 regional conferences.

"A constitution is like a house," said committee member Gudrun Nylander: "It may need some remodeling from time to time to meet the changing needs of the family."

Every member has the right to propose amendments, just as every member has the obligation to support the rules that protect the structural soundness of the Society. The 2014 convention gives members the opportunity to make sure the *Constitution and International Standing Rules* meets the needs of members.

Helen Popovich, Chair

