

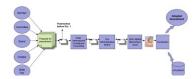


The Delta Kappa Gamma Society International

July/August 2017

Constitution Proposals

Members at all levels are being asked to simplify and reorganize the Society's governing documents. The Communications and Publicity Committee has completed our initial proposals to focus our committee's work on allowing for greater flexibility while expanding the concept of publicity to that of marketing. Proposed changes to Article VIII, Section B include a committee name change to "Communications and Marketing," with roles of promoting effective communication and marketing, recommending editorial policy, and training editors and webmasters with today's technology tools. If these proposals are approved by members in 2018, we are excited to see the future benefits these changes will guide.



How to Propose

If you have an idea to enhance how members would benefit by adopting new ideas, why not propose? Two resources are available to get you thinking and help you propose a change: the Constitution Committee section of the DKG Blog and the Constitution Committee Webpage. Form 44 (due Oct. 1st) is a one-page document to start the process. Take the first step: have a discussion in your state or chapter.

DKG's App: Smartphone Tools

Do you have the DKG app? It is free by going to the "store" for your device. Download the app by searching for "delta kappa gamma society international," and then watch the instructional webinar, *This App's for You*, linked from the DKG website home page and available on YouTube at https://www.youtube.com/watch?v=xQqiFC4CApE. Tools on the home page of the app will inspire and connect you to all things DKG and include direct links to announcements, *DKG News* articles and other publications, member and project spotlights, blogs, and social media. The "My DKG" tab is a direct link to your profile and membership information, receipts for conferences and conventions, and the membership directory.

If you are attending a regional convention, you can select your site under "events" and look at the daily schedule, speakers, and breakout sessions. When you see an event on the schedule or a breakout session you want to attend, click on a star at the right and "Set Reminder" which will appear in the "My Schedule" part of the app. Start planning now: No need to wait for the printed program; you already have it available through the DKG app.

You will find more tools when you select "More" from the home page. The "Postcard" lets you take, save, and share a picture with a DKG-related logo. The "DKG store" links you to DKG materials. Check out the link to the many helpful "Videos" and webinars posted to the DKG YouTube Channel. If you need help understanding how to use "My DKG" and update your member information, a video is linked right inside the app. You will also find "Contact Us" and a "QR Scanner" that lets you link to resources found on the Internet. This app is for you! Spread the word and help others learn about this powerful tool.



QR Codes Link to Convention Materials

During regional conventions this year, look for QR Codes in the program. A QR Code is a quick response code used in education, marketing, and now by DKG to link you to presentation materials and other information found on the Internet. International committees have provided links to their materials for members to find easily following the presentation. Using QR Codes lowers expenses for the Society by reducing paper copies and the shipping of those copies to each of the five regional locations. The C&P committee has a QR Code blog page to help you learn more about how QR codes work and how to use them as an educator and lifelong learner.

