



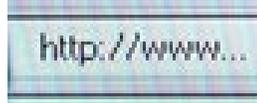
Keeping Up the BUZZ-ZZZ-ZZZ?



The Delta Kappa Gamma Society International~For Key Women Educators
Tip of the Month - September 2009

New Criteria for Websites

Effective October 1, there are three (3) additional criteria that a chapter or state must meet in order to be approved for linkage to the DKG International Website.



1. Information must be current and updated at least quarterly.
2. Contact information must be available for the webmaster.
3. Information on the site must be of sufficient scope to adequately reflect the chapter/state.

DO YOU...

- Email only those to whom the message pertains?
- Make a point of responding to messages promptly?
- Always use spell/grammar check before sending?
- Include a *signature* with full name, telephone number, etc. in your message?
- Use people with your subject headings? Are they clear?

Communication Award?

If your state does not have a Communications Award for **chapters** to attain, consider starting one. Set your own criteria. One state requires 3 of the following:

- . Publish 3 newsletters
- . Write one article for the state newsletter
- . Have a web *presence* (blog, website, Wiki, etc.)
- . Submit 3 press releases
- . Prepare a "Toot Your Horn" display for use at area, district, regional or state level meetings.



A **Special Gift** has been given to every DKG member and especially to the International Communications Committee. She is **Linda Eller**, the new Communications Services Administrator! Welcome, Linda.

Get Recognition

To receive recognition at the 2010 International Convention, a **chapter** must publish six (6) articles during the biennium. Publication can be in any media outlet or other non-ΔΚΓ print or electronic publication.

A **state** must have 50% of its chapters submitting press releases in order to receive recognition. Be sure your chapter and state are recognized in a publication at the International Convention in Spokane Washington.

Write a Press Release today!

What is Your Technology Quotient?

The International Ad-Hoc Online Leadership Committee has an assessment and learning tool that you can use in your chapter. Go to www.deltakappagamma.net click on "Online Leadership Committee" and then download the file, *What is Your Technology Quotient?*

**Want to Create
Visibility?
See and Be Seen**